



Company culture

Video text script

We're PEER Group. Our office is located in the innovation district of Kitchener, Ontario. We write software to automate high-tech manufacturing. Like what? Our software is used in the production of virtually every electronic product in the world today, such as PCs, smartphones, and tablets.

Hi there, welcome to PEER Group. Why don't you come on inside and I'll show you around.

This is our reception area. PEER Group was actually the first of the tech companies in the Kitchener Tannery District to move in to these retrofitted factory buildings. Once we set the example, everyone started to follow our lead.

We are entering the front kitchen and mail room area, where we send faxes. But, more importantly, it's the heart of the office because we have this custom Starbucks iCup machine. While everybody else is working their hardest, so is the iCup; it's brewing away all day to keep everybody energized.

At PEER Group, we kind of have a soft spot for babies. So, when an employee has a new baby come to the family, they take a picture of them wearing a PEER Group jumper. Then, we put it on the wall framed for everybody at the company to see the new addition to our family.

So, comfort is paramount. As a new employee, you come into PEER Group and we actually give you a very spacious private cubicle. Of course, it's powered up with your own computer and a very ergonomic office chair, because we know that comfortable people are exceptional employees.

The kitchen is a hub of activity. It's got everything you need, almost like a home away from home. It sets you up with fridges, microwaves, ovens - whatever you need to set up your meals. We also hold all kinds of communications meetings quarterly, and our Fun Friday food events, where today we're having yogurt parfaits.

So why do you like working at The PEER Group?

I like working at PEER Group because of the great people I get to work with here.



What do you think everyone else would say?

Well I guess you have to ask them.

- Onsite fitness center
- Supportive co-workers
- New grad opportunities
- Great coffee
- Indoor bike parking
- Flexible time and respect for my family
- Free bus passes
- Transparent communication
- Showers at work
- Opportunities to travel
- Performance reviews that are actually helpful
- The “you know what?” conversation. You know what? You’re standing way too close.
- After twelve years, I still learn new things every day.