



Data Broker

Video Snip from Webinar Recording

Video Script

The best way is to get some automated data collection, and ideally you want to pull all this (data) into one location, where the time stamps are lined up accurately, the event sequencing is happening and is being recorded in a proper way.

As much as possible, PEER Group® likes to use a data broker – and, of course, that's our EIB® product – to organize all this information, to pull data from all the different components in your tool and get it into one location... It just makes it a lot easier for us to deal with and measure the data to know that it's all synchronized properly and can be configured to use.